

# KEYSTONE

## INTRODUCTORY OFFER FOR IME MEMBERS



Club Mahindra is India's largest premium leisure resort chain with three decades of legacy in family holidays. Spanning **140+ resorts** and offering **7 nights / 8 days** of holidays every year, Keystone offers benefits like **24/7 concierge service, complimentary breakfast, large premium rooms, thoughtfully crafted experiences, discounts** on select in-resort spends and much more.

Choose from **EBONY, IVORY** and **JADE** Keys with **52, 46,** and **24** weeks of holiday access respectively.

### EXCLUSIVE OFFER FOR IME MEMBERS VALID FOR 10 YEARS AND ABOVE MEMBERSHIP

Plan Type	Market Offer	IME Exclusive
Full Payment Plan	**₹1,18,000 discount + 3 nights + 1 Week RCI	**₹1,40,000 discount + 5,000 RCPs* + 3 nights + 1-night complimentary stay + 1 Week RCI
EMI / Down Payment Plan	**₹97,000 discount + 3 nights + 1 Week RCI	**₹1,08,000 discount + 2,500 RCPs + 3 nights + 1 Week RCI

**Hurry! Offer valid till 31<sup>st</sup> March, 2026.**

- RCPs (Reward Credit Points) can be redeemed for curated experiences, resort activities, and more, adding extra value to each holiday.
- Market Offer for EBONY membership (10 years). For other products, offer will vary. A complete product information PDF along with payment options is attached for your reference.
- Exclusive transition offer for Club Mahindra members to the Keystone Programme.

[Book your consultation now](#)

Product	Product Type	Product price	Market Offer				Exclusive Offer for IME Members				
			Market Discount on Full Payment	Market Price (Full Payment)	Complimentary nights	RCI	IME Discount	Exclusive Price for IME Members	Complimentary nights	RCI	RCPs
Keystone 20	Jade	5,55,000	43,036	5,11,964	6 Nights	1 week	52,600	5,02,400	6 + 1 Nights	1 week	5000
	Ivory	7,75,000	69,428	7,05,572	7 Nights	1 week	83,314	6,91,686	7 + 1 Nights	1 week	5000
	Ebony	11,65,000	1,18,050	10,46,950	8 Nights	1 week	1,39,513	10,25,487	8 + 1 Nights	1 week	5000
Keystone 15	Jade	4,85,000	36,736	4,48,264	3 Nights	1 week	44,900	4,40,100	3 + 1 Nights	1 week	5000
	Ivory	6,60,000	57,928	6,02,072	5 Nights	1 week	69,514	5,90,486	5 + 1 Nights	1 week	5000
	Ebony	9,75,000	97,150	8,77,850	7 Nights	1 week	1,14,813	8,60,187	7 + 1 Nights	1 week	5000
Keystone 10	Jade	3,95,000	28,636	3,66,364	3 Nights	1 week	35,000	3,60,000	3 + 1 Nights	1 week	5000
	Ivory	5,10,000	42,928	4,67,072	5 Nights	1 week	51,514	4,58,486	5 + 1 Nights	1 week	5000
	Ebony	7,40,000	71,300	6,68,700	6 Nights	1 week	84,263	6,55,737	6 + 1 Nights	1 week	5000
Keystone 5	Jade	3,95,000	-	3,95,000	-	1 week	-	3,95,000	-	1 week	-
	Ivory	5,10,000	-	5,10,000	-	1 week	-	5,10,000	-	1 week	-
	Ebony	7,40,000	-	7,40,000	-	1 week	-	7,40,000	-	1 week	-

\*EMI plans for 3, 6, 12, 18, 24, 36 months also available. For >6 months EMIs, interest will be applicable

\*\*For Any EMI plans, Additional 1% off will be applicable & 2500 RCPs will be credited.

\*\*\*Annual Subscription Fees (ASF) of Rs 21,306/- applicable for 10 Years & above Studio memberships

# Changing the way Indians holiday, forever.

Presenting a new era of experiential travel privileges from the company that pioneered family holidays in India.



# Many companies. One Purpose.

Drive positive change in  
the lives of communities.  
Only when we enable  
others to rise will we rise.

**324,000+**  
EMPLOYEES

**11**  
SECTORS

**100+**  
COUNTRIES

**20+**  
INDUSTRIES

## AUTO & FARM

**#1 EV SUVs**

**#1 SUVs**

**#1 LCVs**

**#1 Tractors (Globally by Volume)**

**Top 3 Farm Machinery**

## FINANCE & TECH M

**#1 NBFC**

**Rural & Semi-urban**

**Top 5 IT Services**

## GROWTH GEMS

**#1 Electric 3W**


**#1 Vacation Ownership**

**#1 Auto Recycling**

**#1 Used Car Services**

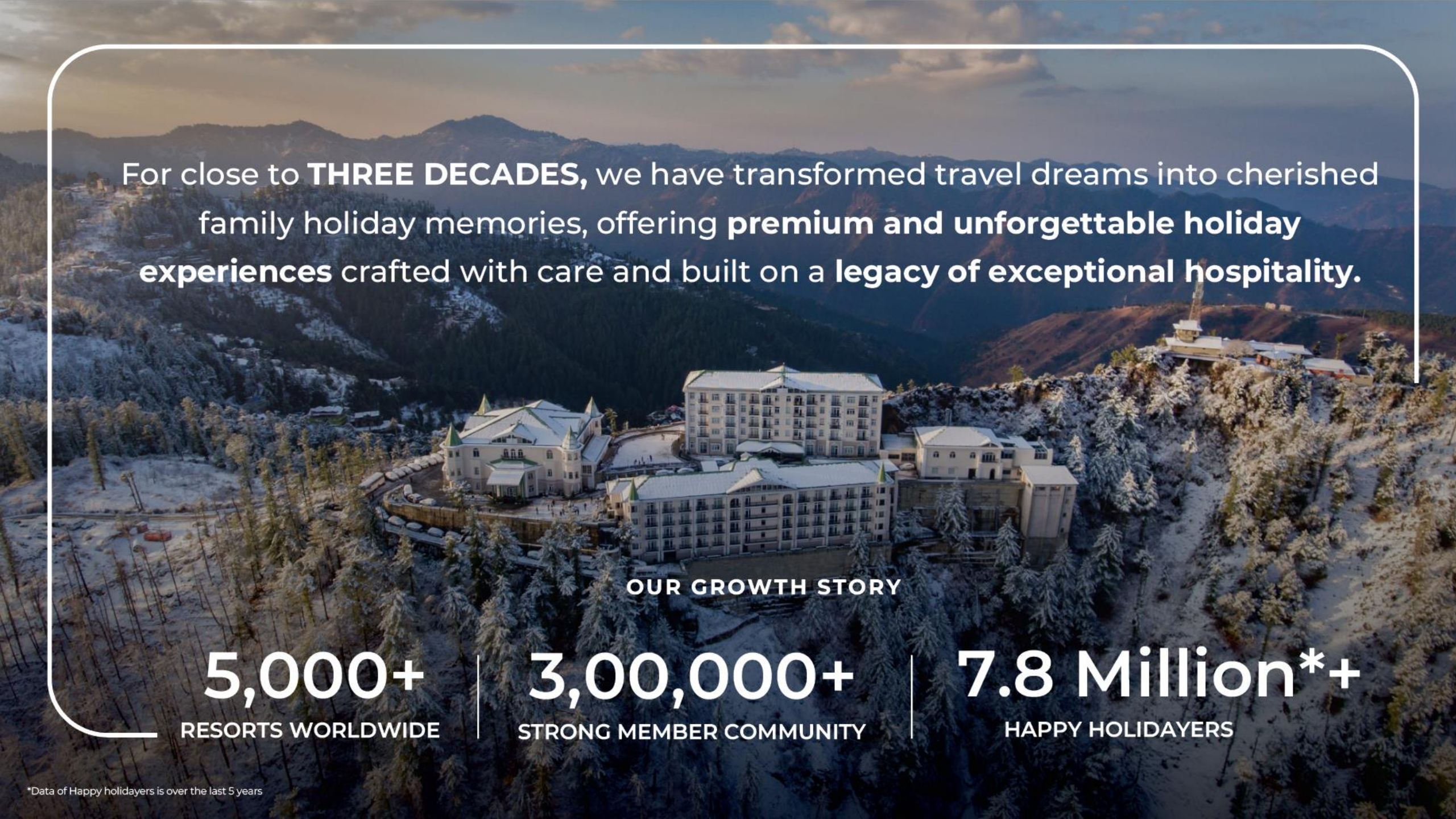
**#1 3PL Provider**

**Net Zero Residential Project  
(Industry First)**



India's **largest premium leisure resort chain**,  
with the unique distinction of creating  
extraordinary family getaways in India's most  
breathtaking destinations... where nature,  
comfort, and togetherness truly come alive!

Welcome to **Club Mahindra**



For close to **THREE DECADES**, we have transformed travel dreams into cherished family holiday memories, offering **premium and unforgettable holiday experiences** crafted with care and built on a **legacy of exceptional hospitality**.

**OUR GROWTH STORY**

**5,000+**

RESORTS WORLDWIDE

**3,00,000+**

STRONG MEMBER COMMUNITY

**7.8 Million\*+**

HAPPY HOLIDAYERS

# Exclusive resorts. Unforgettable family experiences.

## Our Network & Locations

Discover an exclusive collection of serene, design-led resorts in the world's most captivating destinations.



## Experiences that Delight

Immerse in bespoke experiences - from tailored dining to curated adventures that are crafted for family joy.



## Accommodation & Wellness

Indulge in refined comfort and rejuvenating wellness that turn every stay into an escape to remember.



## All-New Membership Programme

Unlock privileged access with our signature membership to enjoy flexible stays, and elevated benefits





Where excellence  
meets the  
purpose-driven  
traveller

#### **GLOBAL RE100 & EP100**

First hospitality company  
in India to join  
both initiatives.

#### **TRIPADVISOR TRAVELER'S CHOICE 2025**

Top 10% of elite resorts worldwide -  
awarded to **20 Club Mahindra Resorts**

#### **FIRST IN INDIA TO ACHIEVE A TRIPLE ZERO RATING:**

Club Mahindra Madikeri

#### **PLATINUM GREEN RESORT CERTIFICATION**

Awarded to  
**29 Club Mahindra Resorts**

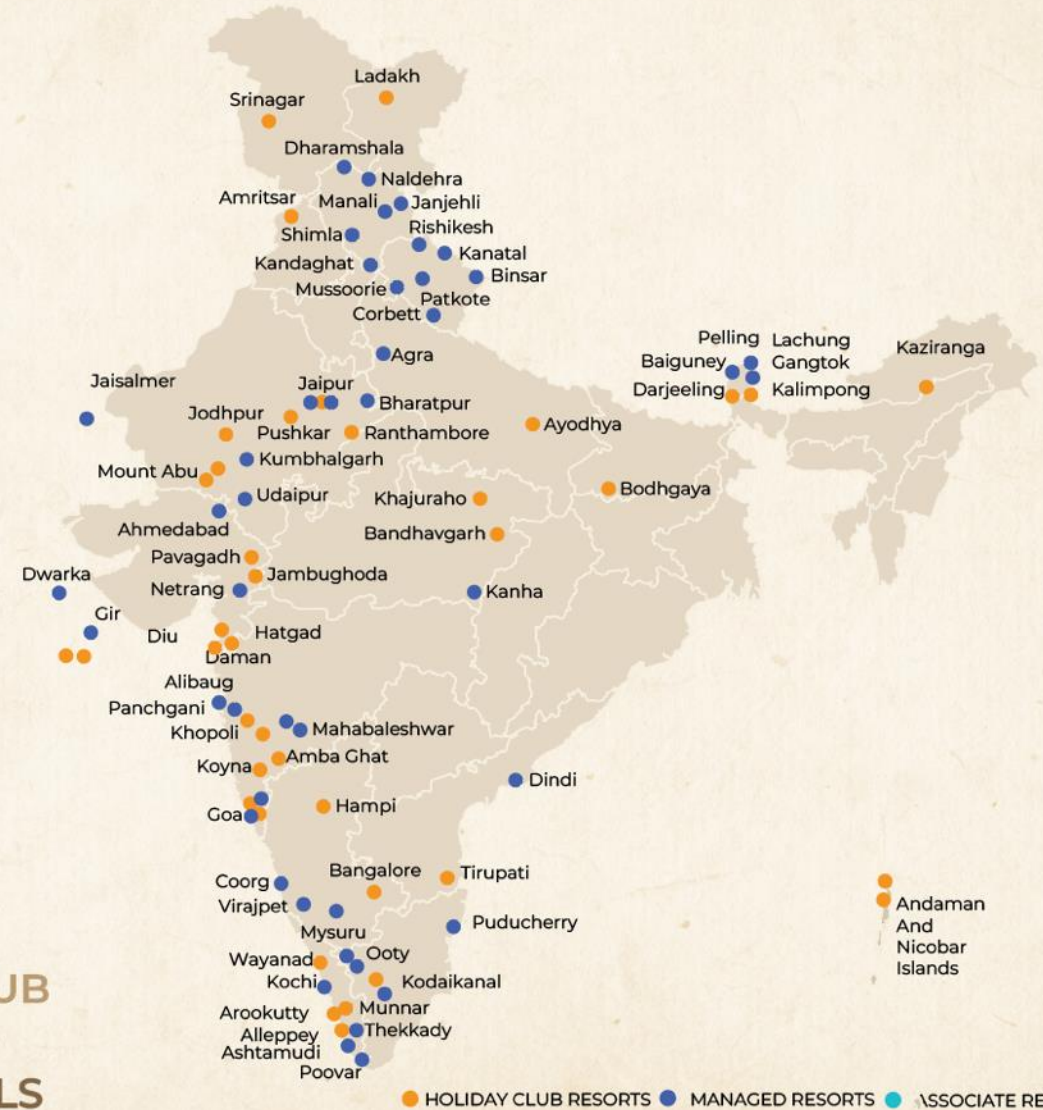
#### **RCI GREEN RESORT GOLD**

**CERTIFICATION.**  
Club Mahindra Ashtamudi

#### **AN ALL-WOMEN RESORT TEAM**

Club Mahindra Acacia Palms.  
Underscoring our commitment to  
equal representation.

# Extending our presence across India and the world



**5,847**  
ROOMS

**125+**  
RESORTS

**33** HOLIDAY CLUB  
PROPERTIES  
WITH 9 SPA HOTELS

● HOLIDAY CLUB RESORTS ● MANAGED RESORTS ● ASSOCIATE RESORTS

# Our vast, expanding network of world-class resorts

2020

2025

2030

5,847  
ROOMS

125+  
RESORTS



Our presence  
across diverse  
terrains



WATERFRONT



HERITAGE



JUNGLES



HILLS



INTERNATIONAL



TEMPLE TOWNS



QUICK GETAWAYS

# WATERFRONT

Where breathtaking  
coastal retreats beckon



**Cherai, Kerala**  
**Ashtamudi, Kerala**  
**Alibaug, Maharashtra**  
**Havelock, Andaman**

and many more



## Unique Waterfront Experiences That Truly Delight!



Experience the **Floating Breakfast**  
in the pool at Alibaug & Varca.



Club Mahindra Assonora features a **scenic 210-meter Pool** that contains splash pads & waterfalls enjoyed by all age groups.

# HERITAGE

Where antiquity  
becomes an experience



**Udaipur, Rajasthan**  
**Jaisalmer, Rajasthan**

**Derby Green, Ooty**  
and many more



## Unique Heritage Experiences That Truly Delight!



**Stay in a century-old colonial building**  
and marvel at the gabled façade  
of Derby Green Ooty!



130 year old Krishna temple where the idol is  
intricately carved from a single Black stone -  
a rare spiritual marvel!

# JUNGLES

Wild escapes,  
curated just for you



**Thekkady, Kerala**  
**Patkote, Uttarakhand**  
**Kanha, Madhya Pradesh**  
**Kumbhalgarh, Rajasthan**  
and many more



## Unique Jungle Experiences That Truly Delight!



Experience the **slow cooked & aromatic Bamboo Biryani** at Club Mahindra Kanha.  
A jungle-inspired culinary gem!



Experience a **traditional dance & drum performance of the Local Siddi Tribe** -  
A cultural fusion of the African & Indian

# HILLS

Handpicked mountain treasures  
for your next holiday



**Naldehra, Himachal**  
**White Meadows, Manali**  
**Kandaghat, Himachal**  
**Chumbi, Sikkim**  
**Lake View Munnar, Kerala**  
and many more



# Unique Hill Experiences That Truly Delight!



Glide gleefully along a **270-metre-long zipline in Kandaghat**  
(one of the longest in Himachal!)



**Savour tree-top dining** with awe-inspiring vistas of tea plantations in Munnar!

# INTERNATIONAL

Global getaways designed to inspire



**Finland**  
**Dubai**  
**Cambodia**  
**Vietnam**  
**Thailand**  
and many more



# Unique International Experiences That Truly Delight!



We've covered most of the globe—from **Dubai and Singapore to Finland, Vietnam, Bangkok, Spain, and more**, it's time to bring the atlas out and plan your next international family adventure!

# TEMPLE TOWNS

Embrace spirituality like never before



**Binsar, Uttarakhand**

**Dwarka, Gujarat**

**Le Vinuna, Gangtok**

**Marasa Sarovar, Bodh Gaya**

and many more



## Unique Temple Town Experiences That Truly Delight!



Explore the **Kasar devi temple** near the Club Mahindra Binsar resort – popular for its location & geomagnetic properties.



Experience the **Rumtek Monastery** which is the Spiritual heart of Sikkim.

# QUICK GETAWAYS

Instant escapes for effortless joy



**Kensville, Ahmedabad**  
**Tungi, Maharashtra**  
**Sherwood, Mahabaleshwar**  
**Virajpet & Madikeri, Coorg**  
**Bharatpur, Rajasthan**  
and many more



## Unique Quick Getaway Experiences That Truly Delight!



Enjoy **strawberry farm trails** and juicy fruity concoctions in Mahabaleshwar.



Marvel at the **butterfly-inspired architecture**, while also seeing more than 35+ Butterfly species and 70+ bird species in Virajpet.



**EVERYDAY  
MOMENTS  
OF JOY**

- Nature walks
- Chef's Thali tastings
- Local market exploration



**IMMERSIVE,  
LOCAL,  
UNFORGETTABLE**

- Plantation and spice trails
- Local art & craft workshops
- Wellness treatments



**ONCE-IN-A-  
HOLIDAY  
EXPERIENCES**

- Farm-to-table, star-lit dinners
- Private sundowners
- Wildlife safaris

Transforming holidays  
into extraordinary  
family adventures.

Bespoke experiences  
that make for cherished  
holiday memories.



STAR GAZING



MORNING YOGA



CANDLELIGHT DINNER



CRAFT WORKSHOPS



TRAIL WALKS



CHEF THALI TASTINGS

Handpicked hyperlocal experiences designed for intimate groups



JEEP SAFARI



WATER SPORTS



PRIVATE BARBEQUE



NATURE TRAIL



POTTERY WORKSHOP



COFFEE PLANTATION TOUR

Exclusive Signature Experiences  
with priority access  
for privileged members.



KAYAKING



CHEF'S TABLE



PAINTBALL



PARAGLIDING



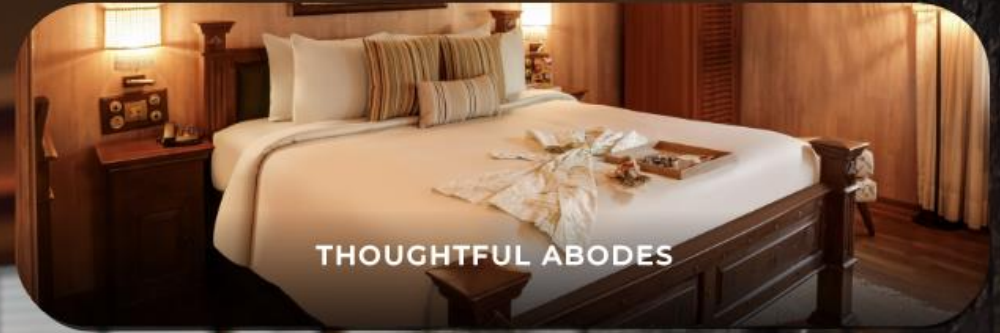
FISHING

ZIPLINING



Enjoy a world of refined  
comfort and indulgence..

SPA & GYM



THOUGHTFUL ABODES



CULINARY EXPERIENCES



HAPPY HUB  
Indoor & Outdoor Activities

Designed  
with every  
family  
in mind.



SPACIOUS, INVITING, UNFORGETTABLE

# UNIQUE STAY EXPERIENCES

Your gateway to thrilling moments and unforgettable explorations.



# CULINARY EXPERIENCES

A delicious blend of creativity, culture, and discovery.



**Plunge** POOL BAR  
Poolside Cafe



# HAPPY HUB

Where Young Explorers  
Discover, Play, and Grow



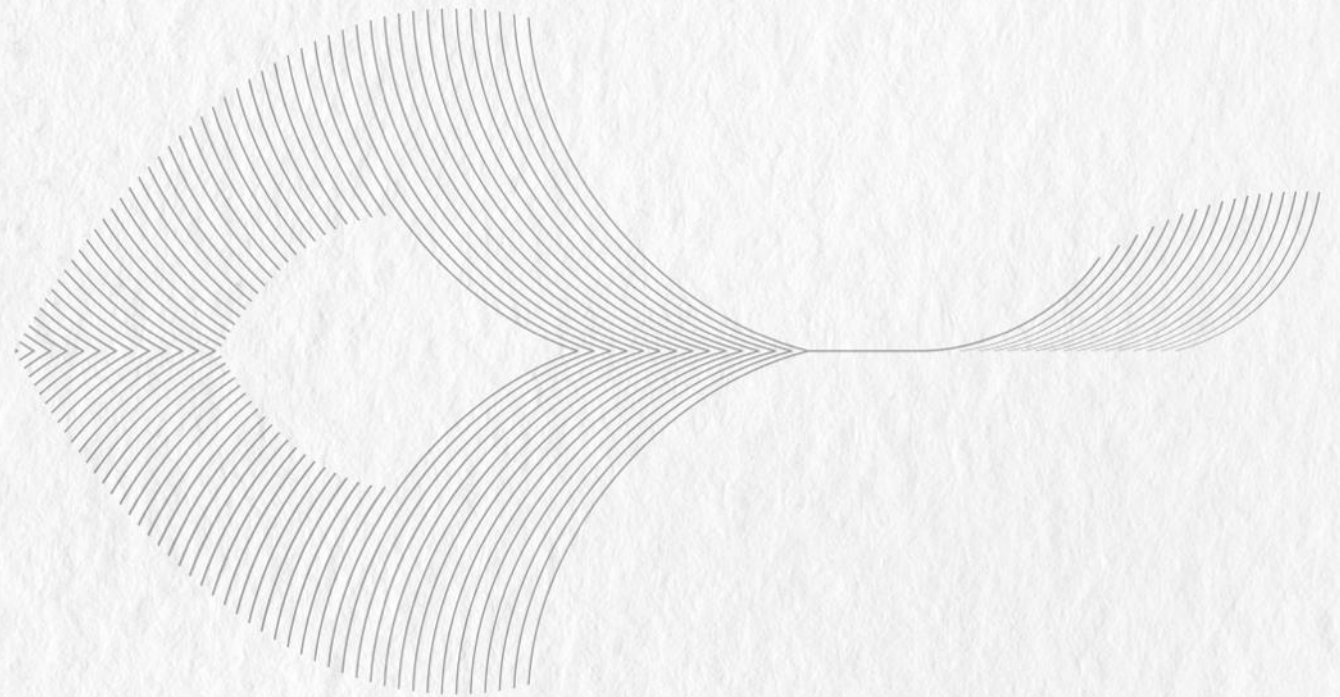
FOR YOUR MIND, BODY & SOUL  
Experience deep rejuvenation  
at our spa and fitness centres.



Presenting your key to reimagined family holidays.  
Thoughtfully crafted, transparent & flexible.

**KEYSTONE**

PRIVILEGED ACCESS



# The Heart of why Families Travel Together



## CONNECT

To socialise & bond with family, friends, interest-based communities, and to seek deeper spiritual connection.



## ESCAPE

To break free from routine, overcome boredom, and enjoy the freedom of travel, holidays, and food.



## REJUVENATE

To feel refreshed, positive, and energised—returning with renewed focus for everyday life.



## NURTURE

To provide enriching physical, emotional, and developmental exposure for growing children.



## EXPLORE

To discover new places, embrace adventure, and experience exciting activities they've never done before.



## REWARD

To celebrate milestones and personal achievements—creating a sense of accomplishment.

# The Keystone Advantage: The Definitive Name In Family Holidays

We go above and beyond to fulfil your family's travel dreams. Whether you seek connection, escape, exploration, thrill, or more - every holiday is elevated through:

## SPACIOUS, PREMIUM STAYS



Thoughtfully designed resorts across 140+ destinations.

## EXCLUSIVE PRIVILEGE ACCESS



Keystone members enjoy priority access and personalised experiences.

## CURATED EXPERIENCES



Handpicked activities for every family member, creating lasting memories.

## CULTURAL & LOCAL IMMERSION



Meaningful interactions with authentic communities and traditions across India.

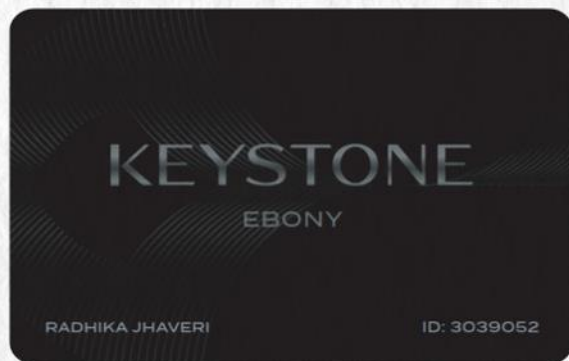
## HASSLE-FREE HOLIDAYS



End-to-end planning, concierge support, and world-class amenities for truly seamless travel.

# KEYSTONE

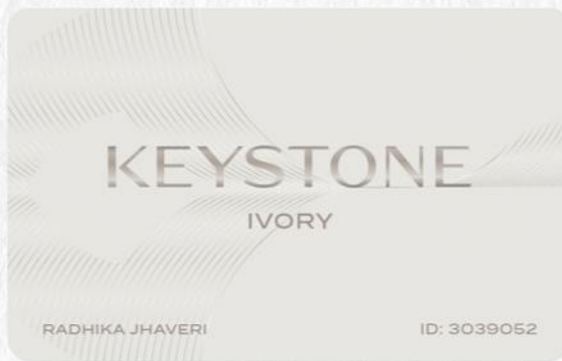
Simply pick your Key & choose a tenure to holiday 8 days a year, every year



## EBONY CARD

---

Our most privileged key. It lets you book **52 weeks** wherever you wish, whenever you choose.



## IVORY CARD

---

Access to **46 weeks** during peak seasons. Ideal for those who want to visit favoured destinations at the height of their popularity.



## JADE CARD

---

Access to **24 weeks** during our quieter seasons. Perfect for those who prefer serene and relaxed getaways.

## Tailor Your Membership Plan in two Easy Steps:

Choose your key and your holiday tenure to holiday 7 Nights / 8 days a year, every year

KEYS	5 YRS	10 YRS	15 YRS	20 YRS
EBONY	52	52	52	52
IVORY	46	46	46	46
JADE	24	24	24	24

# The Keystone Advantage



## PRIVILEGES

### END-TO-END CONCIERGE SUPPORT

From booking your stay to curating bespoke experiences, our dedicated concierge handles every detail - so you can focus on quality time with your loved ones.

### COMPLIMENTARY BREAKFAST FOR TWO

Begin each morning with a thoughtfully prepared, indulgent spread designed to fuel your day's adventures.

### RCI MEMBERSHIP

Enjoy global flexibility with 2 domestic exchange weeks and 1 international exchange week, opening up a world of travel possibilities.



## FLEXIBILITY

### ENJOY UNLIMITED WEEKENDS & MULTIPLE RESORT STAYS

and plan your getaways exactly the way you prefer.

### UPGRADE YOUR KEY, TENURE, OR ROOM SIZE ANYTIME

to match your family's evolving needs.

### NOMINATE UP TO 7 FAMILY MEMBERS

so everyone can enjoy the privileges.

### CARRY FORWARD UP TO 14 UNUSED NIGHTS TO THE NEXT YEAR

ensuring every experience finds its perfect moment.

# Thoughtful additions to elevate your holidays

CLUB M  
SELECT

**33000+**  
Member base

**6 lakhs+**  
Hotels

**12000+**  
Cruises

**70000+**  
Experiences in  
70+ countries

Club M | REWARDS  
A PREMIUM REFERRAL PROGRAM BY CLUB MAHINDRA

Turn every referral into  
a gateway to  
extraordinary holidays  
with our exclusive  
rewards programme.

Horizons

A holiday  
exchange program

**440+**  
partner hotels

**185+**  
domestic &  
international  
destinations

RCI

Access  
**4100+**  
luxurious resorts  
worldwide

Across  
**110**  
countries

With  
**6 lakhs+**  
hotel rooms to  
choose from

CLUB M  
S E L E C T

## An exclusive, member-only program



Curation of premium products and finest offerings, enabling a luxurious lifestyle 365 days a year!



Every part of your travel journey taken care of from hotels, flights, airport services, curated packages, and effortless weekend stays.



From sailing on cruises to indulging in fine dining and restoring balance through wellness services, elevate life's most memorable moments.

33,000+ member base | 6 Lakhs+ Hotels | 12,000+ Cruises | 70,000+ Experiences in 70+ countries

Thank you!

